

Be You  
Belong

# ATTENDANCE STRATEGY

BE HERE • BELONG • ACHIEVE

*Together we can help every child thrive and succeed.*



## ATTENDANCE TEAM

**James Wright** – Headteacher  
**Samantha St Ledger** – Attendance Champion  
**Tuba Kamran** – Attendance Lead  
**Katie Susarla** – Deputy Headteacher  
**Mohammad Arshad** – SENCo  
**Rachael Garratt** – Office Manager



*Working Together for Brighter Futures*



## DAILY PRACTICE

- ✓ First-day absence calls
- ✓ Warm welcome every morning
- ✓ Attendance monitoring
- ✓ Pastoral and wellbeing support
- ✓ Positive communication with families
- ✓ Attendance follow-up and support



*Here Today  
Brighter Tomorrow*

*Heery  
day makes  
a difference*



## EARLY HELP & FAMILY SUPPORT

- ☕ Breakfast Club
- ☕ Coffee Mornings
- 👥 Parent Meetings
- 📄 Early Help Referrals
- ❤️ Wellbeing Support
- 🎒 Attendance Support Plans
- 🏠 Support with attendance barriers



## ATTENDANCE REWARDS

### Weekly Rewards

- 📅 3 Lucky Winners Announced Every Friday Show
- ★ Stickers & Certificates
- ✉️ Postcards Home
- 🌟 Weekly Celebration Assembly

*Good  
Attendance  
Great  
Opportunities*



## ATTENDANCE INCENTIVES

**£5  
REWARD**  
97%+  
Attendance

**£10  
REWARD**  
100%  
Attendance

**£30**  
Aldi Voucher  
  
Monthly Prize Draw

- ★ Recognition for Improved Attendance
- ★ Half-Term Attendance Celebration
- ★ End-of-Term Reward Event



## DATA & MONITORING

- 98%+ Excellent Attendance
- 96% - 97% Monitor
- Below 96% Attendance Concern
- 90% and Below Persistent Absence
- ✓ Weekly Attendance Reviews
- ✓ Attendance Support Meetings
- ✓ Family Partnership
- ✓ Targeted Interventions
- ✓ Early Help Support



*Monitor  
Support  
Improve  
Succeed*



## TERM-TIME HOLIDAYS

### Holidays During Term Time Are Not Authorised



Missing just 5 school days  
may result in a **Penalty Notice**.



#### Penalty Notice

- £160 per parent, per child
- Reduced to £80 if paid within 21 days.



#### Second Penalty Notice (within 3 years)

- £160 per parent, per child
- No reduced payment available.



#### Third Occurrence

- Court action may be considered.
- A magistrate can fine each parent up to £2,500 for each child.



Please speak to the school before making  
any holiday bookings. We are here to support families.



## THE IMPACT



**Better  
Learning**



**Stronger  
Friendships**



**Greater  
Confidence**



**Improved  
Outcomes**

★ Brighter  
Children  
★ Brighter  
Futures

# EVERY DAY COUNTS

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